



**STW Group Limited**  
Level 6, 72 Christie Street  
St Leonards, NSW 2065  
Sydney Australia  
t +61 2 9373 6488  
f +61 2 9373 6398  
ABN 84 001 657 370  
[www.stwgroup.com.au](http://www.stwgroup.com.au)

**ASX Release**

**13 August 2009**

## **IKON – VODAFONE HUTCHISON AUSTRALIA**

STW Communications Group Limited (“STW Group” ASX: SGN), Australasia’s leading marketing content and communications group, today announced that Ikon Communications (“Ikon”), a subsidiary of STW Group, has won the combined Vodafone Hutchison Australia media planning and buying account after a competitive tender process. Ikon has represented Vodafone’s media interests since 2001.

Ikon has been Australia’s media agency of the year for the last 2 years running and will continue to work with blue chip clients including the Commonwealth Bank, Goodman Fielder, Coca-Cola and Westfield.

**For further information contact:**

Michael Connaghan  
Chief Executive Officer  
STW Communications Group Limited  
(02) 9373 6463