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The Manager
Company Announcements Office
ASX Limited
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20 Bridge Street
SYDNEY NSW 2000

4 September 2009

Our reference
WJK 02-1432-6824

Partner
Bill Koeck
T 61 2 9258 5727
bill.koeck@blakedawson.com

Dear Sir/Madam

**Prime Media Broadcasting Services Pty Ltd off-market takeover of
Broadcast Production Services Limited**

We act for Prime Media Broadcasting Services Pty Ltd ACN 123 563 495
(**Prime**), a wholly owned subsidiary of Prime Media Group Limited ABN 97 000
764 867.

We enclose a letter from Prime in relation to the extension of its offer period.

Yours faithfully



BLAKE DAWSON

PRIME

PRIME MEDIA GROUP LIMITED
ABN 97 000 764 867
363 Antill Street, Watson, ACT, 2602

The Manager
Company Announcements Office
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

Prime Media Broadcasting Services Pty Ltd's off-market takeover of Broadcast Production Services Limited

Extension of offer period

We refer to Prime Media Broadcasting Services Pty Ltd's (**Prime**) off-market takeover offer for all ordinary shares in Broadcast Production Services Limited (**Prime Offer**). Prime is a wholly owned subsidiary of Prime Media Group Limited (**Prime Media**).

Prime has today completed the steps required to extend its offer period.

The Prime Offer is now scheduled to close at 7.00pm (Sydney time) on 11 September 2009.

We enclose:

- (a) Prime's notice of extension of the offer period; and
- (b) Prime Media's notification of relevant interests as required by ASX Listing Rule 3.2.

Yours sincerely



Warwick Syphers
Director

Date: 4 September 2009

PRIME MEDIA BROADCASTING SERVICES PTY LIMITED**NOTICE OF VARIATION OF TAKEOVER OFFER
FOR BID CLASS SECURITIES IN BROADCAST PRODUCTION SERVICES LIMITED**

TO: Australian Securities and Investments Commission (**ASIC**)
Broadcast Production Services Limited (ABN 32 000 713 422)(**BPSL**)
Each person to whom offers were made under the takeover bid by Prime Media
Broadcasting Services Pty Limited (ACN 123 563 495)(**Prime**) for BPSL

EXTENSION OF OFFER PERIOD

Prime gives notice under subsection 650D(1) of the Corporations Act 2001 that it **VARIES** its offers dated 28 October 2008 (**Prime Offer**) for all ordinary shares in BPSL which is contained in its bidder's statement dated 24 October 2008 (**Bidder's Statement**) by:

- (a) extending the period during which the Prime Offer remains open for acceptance until 7.00 pm (Sydney time) on 11 September 2009; and
- (b) substituting the date "11 September 2009" for the date "4 September 2009", in clause 11.6 of the Bidder's Statement.

Lodgement with ASIC

A copy of this notice was lodged with the Australian Securities and Investments Commission (**ASIC**) on 4 September 2009. ASIC takes no responsibility for the contents of the notice.

DATED 4 September 2009

SIGNED on behalf of Prime Media Broadcasting Services Pty Limited by Warwick Syphers being a director of Prime Media Broadcasting Services Pty Limited who is authorised to so sign by a unanimous resolution passed at a meeting of the directors of Prime Media Broadcasting Services Pty Limited.


.....
Director
Warwick Syphers

PRIME MEDIA GROUP LIMITED**COMPANY NOTICE - ASX LISTING RULE 3.2
EXTENSION OF OFFER PERIOD AND NOTIFICATION OF RELEVANT INTERESTS****TO: ASX Limited (ASX)**


Prime Media Broadcasting Services Limited (**Prime**) (a wholly owned subsidiary of Prime Media Group Limited (**Prime Media**)) has extended the offer period for its takeover offer dated 28 October 2008 (which is contained in Prime's bidder's statement dated 24 October 2008) for all the ordinary shares in Broadcast Production Services Limited (**BPSL**).

The offer period has been extended and will now close at 7.00pm (Sydney time) on 11 September 2009.

Prime Media gives notice under ASX Listing Rule 3.2 that:

- (a) Prime Media (and its associates) had a relevant interest in 76.04% of BPSL shares when the offer was first made;
- (b) as at 10.00am on the date of the extension, Prime Media (and its associates) had a relevant interest in 77.36% of BPSL shares.

DATED 4 September 2009


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Warwick Syphers
Director