

# Appendix 4C

## Quarterly report for entities admitted on the basis of commitments

Introduced 31/3/2000. Amended 30/9/2001, 24/10/2005.

Name of entity

<b>oOh!media Group Limited</b>
--------------------------------

ABN

<b>ACN 091 780 924</b>
------------------------

Quarter ended ("current quarter")

<b>30 SEPTEMBER 2009</b>
--------------------------

### Consolidated statement of cash flows

	Current quarter \$A'000	Year to date (9 months) \$A'000
<b>Cash flows related to operating activities</b>		
1.1 Receipts from customers	19,206	60,063
1.2 Payments for		
(a) staff costs	(2,955)	(8,512)
(b) advertising and marketing	(309)	(914)
(c) research and development		
(d) leased assets		
(e) other working capital		
Cost of goods & services sold	(11,730)	(36,660)
Property-related expenses	(192)	(597)
Share administration expenses	(5)	(26)
Legal and professional fees	(732)	(2,005)
Insurance, taxes and charges	(32)	(108)
Other	(636)	(2,509)
1.3 Dividends received		
1.4 Interest and other items of a similar nature received		4
1.5 Interest and other costs of finance paid	(891)	(2,632)
1.6 Income taxes received		366
1.7 Income taxes paid	(160)	(934)
<b>Net operating cash flows</b>	<b>1,564</b>	<b>5,536</b>

+ See chapter 19 for defined terms.

**Appendix 4C**  
**Quarterly report for entities**  
**admitted on the basis of commitments**

	<b>Current quarter</b> <b>\$A'000</b>	<b>Year to date</b> <b>(9 months)</b> <b>\$A'000</b>
1.8 Net operating cash flows (carried forward)	<b>1,564</b>	<b>5,536</b>
<b>Cash flows related to investing activities</b>		
1.9 Payment for acquisition of:		
(a) businesses (net of cash acquired) (item 5)	(360)	(1,132)
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets	(1,282)	(2,166)
(e) other non-current assets	(78)	(392)
1.10 Proceeds from disposal of:		
(a) businesses (item 5)		
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets		
(e) other non-current assets		
1.11 Loans to other entities		
1.12 Loans repaid by other entities		
1.13 Other (provide details if material)		
<b>Net investing cash flows</b>	<b>(1,720)</b>	<b>(3,690)</b>
<b>1.14 Total operating and investing cash flows</b>	<b>(156)</b>	<b>1,846</b>
<b>Cash flows related to financing activities</b>		
1.15 Proceeds/costs from issues of shares, options, etc.		
1.16 Proceeds from sale of forfeited shares		
1.17 Proceeds from borrowings		
1.18 Repayment of borrowings	(1,191)	(3,047)
1.19 Dividends paid		
1.20 Other (provide details if material)		
<b>Net financing cash flows</b>	<b>(1,191)</b>	<b>(3,047)</b>
<b>Net increase (decrease) in cash held</b>	<b>(1,347)</b>	<b>(1,201)</b>
1.21 Cash at beginning of quarter/year to date	(5,444)	(5,590)
1.22 Exchange rate adjustments to item 1.20		
1.23 <b>Cash at end of quarter</b>	<b>(6,791)</b>	<b>(6,791)</b>

+ See chapter 19 for defined terms.

**Payments to directors of the entity and associates of the directors**

**Payments to related entities of the entity and associates of the related entities**

		<b>Current quarter \$A'000</b>
1.24	Aggregate amount of payments to the parties included in item 1.2	(213)
1.25	Aggregate amount of loans to the parties included in item 1.11	
1.26	<p>Explanation necessary for an understanding of the transactions</p> <div style="border: 1px solid black; padding: 5px;">                     The amount disclosed represents executive and non-executive directors' fees for the quarter.                 </div>	

**Non-cash financing and investing activities**

- 2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows
- Nil
- 2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest
- Nil

**Financing facilities available**

*Add notes as necessary for an understanding of the position. (See AASB 1026 paragraph 12.2).*

		<b>Amount available \$A'000</b>	<b>Amount used \$A'000</b>
3.1	Loan facilities	15,000	7,820
3.2	Credit standby arrangements		
3.3	Equipment finance revolving facility and bankers' undertakings revolving facilities	6,000	4,560
3.4	Commercial Bill Line	26,250	26,250
<b>Total</b>		<b>47,250</b>	<b>38,630</b>

+ See chapter 19 for defined terms.

**Appendix 4C**  
**Quarterly report for entities**  
**admitted on the basis of commitments**

---

**Reconciliation of cash**

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.	<b>Current quarter \$A'000</b>	<b>Previous quarter \$A'000</b>
4.1 Cash on hand and at bank	1,029	977
4.2 Deposits at call		
4.3 Bank overdraft		
4.4 Other (bank facilities)	(7,820)	(6,421)
<b>Total: cash at end of quarter (item 1.23)</b>	<b>(6,791)</b>	<b>(5,444)</b>

**Acquisitions and disposals of business entities**

	Acquisitions <i>(Item 1.9(a))</i>	Disposals <i>(Item 1.10(a))</i>
5.1 Name of entity	-	
5.2 Place of incorporation or registration	-	
5.3 Consideration for acquisition or disposal	-	
5.4 Total net assets	-	
5.5 Nature of business		

**Compliance statement**

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does ~~does not~~\* (*delete one*) give a true and fair view of the matters disclosed.

Sign here: ..... Date: 23 October 2009  
 Company secretary

Print name: .Michael Egan

---

+ See chapter 19 for defined terms.

## Notes

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, *AASB 1026: Statement of Cash Flows* apply to this report except for the paragraphs of the Standard set out below.
  - 6.2 - reconciliation of cash flows arising from operating activities to operating profit or loss
  - 9.2 - itemised disclosure relating to acquisitions
  - 9.4 - itemised disclosure relating to disposals
  - 12.1(a) - policy for classification of cash items
  - 12.3 - disclosure of restrictions on use of cash
  - 13.1 - comparative information
3. **Accounting Standards.** ASX will accept, for example, the use of International Accounting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

---

+ See chapter 19 for defined terms.